

NICK CHAMBERS

THOUGHT LEADER

CONTENT MANAGER

NEW MEDIA CREATOR

PASSIONATE VISIONARY

GLOBAL COMMUNICATOR

DIRECTED BRAINSTORMER

ENGAGING CHARACTER

STRATEGY DEVELOPER

FOCUSED AMBITION

EFFICIENT WORKER

PROBLEM SOLVER

NATURAL LEADER

EDUCATION

M.S. Soil Science (2002-2005)
Oregon State University • 170 quarter credit hours

B.S. Geology (1995-1999)
Beloit College • Graduated with honors

SELECTED TALENTS

- **Visionary strategy development** for digital marketing in a global environment
- Modern **storytelling** content creation
- High quality **movie** storyboarding and production
- Efficient, fast, creative **writing and editing**
- **Project management** in dynamic environment
- Ability to grasp **big picture** quickly
- Natural **leader**, organizer and communicator
- Culturally sensitive and **engaging** in a global role
- **Social media** marketing expertise
- Efficient and **thorough** research
- **Passionate** about the future of our species
- Engaging and accessible performance **on-camera**
- **Devoted** to doing things well the first time
- Expert knowledge of next generation **technologies**

RECENT PROFESSIONAL EXPERIENCE

Global Content Manager
(October 2015-Present)

New Content Marketing for KUKA Robotics
Drive and manage transition to storytelling strategy across KUKA Robotics' global presence. Includes transformation of global social channels, training of globally distributed staff to implement new methods, and creation of content in the form of videos, pictures and words. Identify and develop thought leadership topics.

Content and Editorial Manager

(August 2012-October 2015)

Developed a new face for ABB Robotics

Responsible for content development, editorial and marketing strategy for the global ABB Robotics Business Unit. Discovered, researched and delivered customer stories across a wide variety of digital channels to build engagement. Support global and local marketing teams with fresh storytelling concepts and story development in an engaging, modern way. Support executives in developing thought leadership. Implement global digital strategy across continents and cultures.

Freelance Journalist

(May 2008-Present)

Green Transportation & Energy Beat

Hundreds of articles written for prestigious outlets including The New York Times, Popular Mechanics, Motor Trend, Scientific American, AutoTrader.com and PluginCars.com; significant experience on camera. Specialized in electric cars, biofuels, mass transit, future technology and connected mobility. Influential thought leader in the electric car arena.

Private Consultant

(October 2009-Present)

Sustainability delivered in easy to digest bits

Consult with Washington businesses and local/state governments to develop electric car infrastructure. Analysis of costs, benefits and funding opportunities. Established and continually developing the world's first EV tourism corridor.

Natural Resource Specialist

(June 2006-August 2009)

Oregon Department of Agriculture, Salem, OR

Coordinator for the Agricultural Smoke Management Program and Agricultural Water Quality Specialist. Represented the agency on major groundwater pollution issues, endangered species act planning, agricultural air pollution and soil quality.

Faculty Research Assistant

[January 2006-June 2006]

Oregon State University, Corvallis, OR

Pesticide risk specialist for the National Pesticide Information Center (NPIC). Provided unbiased, science-based information concerning pesticide health, safety, environmental fate, chemical properties and regulations to the general public, professionals, and medical personnel. Counseled over 1,000 individuals using risk assessment and hazard communication.

NON-PROFIT and VOLUNTEER EXPERIENCE

Plug-in North Central Washington

[Dec 2011-Present]

Director • Wenatchee, WA

Non-profit 501(c)(3). Organization's goals include making EVs and associated infrastructure commonplace in rural Washington.

Community Farm Connection

[Dec. 2009-Oct 2011]

President of the Board • Wenatchee, WA

Non-profit 501(c)(3). Organization connects small- to mid-scale local farmers with expanding markets in North Central Washington.

Cascadia Conservation District

[Feb. 2010-June 2011]

Associate Board Member • Wenatchee, WA

NGO. Organization provides funds and technical expertise to help landowners reduce water and soil pollution.

Benton Soil & Water Conservation District

[Dec 2007-Aug 2009]

Director • Corvallis, OR

NGO. Elected official. Organization provides conservation and outreach programs for landowners to reduce water and soil pollution, as well as increase beneficial wildlife habitat.

AWARDS and HONORS

National Science Foundation IGERT Fellowship

Oregon State University [Sep. 2002-Sep. 2004]

Honor's Term

Beloit College [Sep.1999-Dec. 1999]

James R. Ferwerda Science Scholarship

Beloit College [August 1998]

Allan and Betty Dorn-Schneider Scholarship

Beloit College [August 1998]

Mineralogy Prize

Beloit College [May 1998]

Outstanding Teaching Assistant Award

Beloit College [May 1998]

Monta E. and Martha R. Wing Scholarship

Beloit College [May 1998]

SELECTED SOFTWARE SKILLS

- Adobe Acrobat, Photoshop, Illustrator, InDesign
- Microsoft Office
- Mac OS X/Windows
- WordPress
- Basic HTML and CSS
- Audio/Video creation, conversion and editing software [PowerDirector, iMovie, garageband, etc.]

CONTACT INFORMATION

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